



KANTONALNO JAVNO PREDUZEĆE

Centar Skenderija d.o.o. Sarajevo

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SAJAM KNJIGA

**INTESA SANPAOLO BANKA: 154-001-11000047-05; RAIFFEISEN BANK BH DD: 1610000050610052;
BOSNA BANK INTERNATIONAL DD: 141-306-53203434-58; ZIRAATBANK BH DD: 1860001056672046
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Invitation for Applications for Publisher and Author Promotions at the 37th INTERNATIONAL SARAJEVO BOOK FAIR – “THE PATH OF THE BOOK”

We are pleased to inform you that this year we are organizing the **37th INTERNATIONAL SARAJEVO BOOK FAIR**, which will be held **from April 22 to April 27, 2026, under the motto “THE PATH OF THE BOOK”**.

As in previous years, all interested exhibitors will be provided with the opportunity to present their publications and authors within the “Bosnian House” space.

The promotion area within the “Bosnian House” is fully equipped (stage, display, laptop, chairs, etc.) and will be open every day during the event from 10:00 to 19:00. A moderator will be provided for all promotions.

Each registered exhibitor has the right to apply for one or more promotions (subject to availability of time slots), each lasting up to 30 minutes. There will be a short break of up to 15 minutes between each promotion to prepare the space for the next one.

The deadline for submitting applications for promotions is March 31, 2026.

KJP Center “Skenderija” will allocate the received applications and create the final promotion schedule.

Publishing houses – exhibitors are responsible for organizing their promotions in cooperation with KJP Center “Skenderija” and for informing their authors, partners, readers, and the public in accordance with standard publishing practices.

Before each promotion, and after the final program has been defined, responsible persons from publishing houses must inform KJP Center “Skenderija”, i.e. the person in charge of organizing promotions in the Bosnian House, of any possible changes regarding participants.

After adopting the final program, KJP Center “Skenderija” will appropriately promote and announce it through all media channels.

Attached you will find the application form for promotions.

Sincerely,

Contact person for promotions:

Vesna Feleć

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SARAJEVSKI SAJAM KNJIGA

22. - 27. april 2026.

Application deadline: 31. 03. 2026.

APPLICATION FOR PROMOTIONS
AT THE 37th INTERNATIONAL SARAJEVO BOOK FAIR
"THE PATH OF THE BOOK" (April 22–27, 2026)
BOSNIAN HOUSE

PUBLISHING HOUSE
PHONE / FAX / GSM
LITERARY WORK BEING PROMOTED
AUTHOR
PUBLICATION DATE
PROMOTERS /Full Name/
PREFERRED TIME FOR PROMOTION
CONTACT PERSON FOR PUBLISHER
PHONE / FAX / GSM
TECHNICAL REQUIREMENTS
Signature
_____, 2026. _____

CONTACT

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