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Subject: Invitation for cooperation and participation in the XXXVI INTERNATIONAL SARAJEVO BOOK AND SCHOOL FAIR 2025.

Dear friends,

It is a pleasure to invite you to take part in the most successful and most famous fair event in Sarajevo which KJP Centar "Skenderija" d.o.o. Sarajevo - Sarajevo Fair, has been successfully implementing for the last 35 years in the form of national and international cooperation.

As the most important cultural and economic event in BiH and the region, the Sarajevo Book and School Fair is a project that has been successfully developing and confirmed as a true cultural holiday, and is eagerly awaited and promoted from year to year.

The 36th International Sarajevo Book and Teaching Aid Fair under the slogan "Read Me!" will be held from 9 to 14 April 2025 in the fair area of the "Skenderija" complex at Terezija bb, Centar Municipality, 71000 Sarajevo.

The fair's objectives include:

- Popularization of the written word and bringing books closer to readers;
- Promotion of publishing houses, literary works and authors (through round tables, poetry evenings, etc.);
- Meetings with laureates of literary awards;
- Promotion of the culture and art of other nations;
- Acquisition and exchange of knowledge and skills of the youngest (interactive classes, reading rooms, short courses, workshops);
- Awarding of awards in the field of bookselling and literature;
- Offering the most current publications at promotional prices;

The Bosnian House 2025 will be set up in all fair areas as a gathering and promotion place.

The fair offer will be presented within different pavilions: for publishing, for primary, secondary and university education, a pavilion for literary creation, a pavilion for science, medicine and new technologies, a pavilion for media publishing and a pavilion for children and youth.

The fair will organize exhibitions:

- Book, Memory and Media
- Rare manuscripts from archives, museums and private and public libraries
- Book in an antiquarian shop
- Scientific and university books
- Award-winning visual and video works selected through a public competition inspired by the works of contemporary writers
- magazines and literary and art criticism
- book designs
- children's books and art illustrations

As in previous years, the International Sarajevo Book Fair organizes a Scientific Roundtable on the topic "Book, Memory, Media", bringing together domestic, regional and international eminent experts, theorists and practitioners of the proposed topic. The immediate reason for choosing the topic "Book, Memory, Media" is the need to present the importance of cultural heritage, its international aspect, and the role, status and strategic perspectives of introducing and implementing media culture in society. which International Round Table will be held within the XXXVI International Sarajevo Book Fair 2025, on April 13, 2025, in the VIP lounge, from 11:00 to 15:00.

Both domestic and foreign publishers, booksellers, writers-authors, foreign cultural centers, embassies, educational institutions participate in the project. More than 120 exhibitors are presenting themselves at the fair with an offer of more than 30,000 titles.

We are expecting you and looking forward to your arrival!

President of
Program Council:

Ibrahim Spahić

Director:



Edison Pavlović

